Helen Neale started KiddyCharts in Jan 2012 to offer resources and advice to parents, schools and kids. She has two kids, is a qualified digital marketer, having worked for a number of clients including Truprint, Channel Mum, and Talk to Mums. She loves Chocolate, and Lego, but hates waste.

KiddyCharts audience is loyal with a 29% bounce rate, female-focused (80%) and family orientated (2-11 years). They love entertainment, such as TV and movies, as well as value shopping and cooking.

Parents and educators come to our site to entertain and educate their kids.

**ABOUT US**

We are a social enterprise, committing to give 51% plus of our profits to support charities every year.

We have a reach of over 1.4mill a month for our Pinterest profile alone.
KIDDYCHARTS
WHAT CAN WE DO FOR YOU

We offer brands, PRs and agencies bespoke advertising services including:
- Sponsored content,
- Paid media campaigns,
- Activity sheets, and printables,
- Giveaways,
- Reviews, and
- More.

Contact us and we’ll create something for your goals
helen.neale@kiddycharts.co.uk

OUR CREATIVITY
WHAT MAKES US DIFFERENT

We can tailor our services to your needs, and have experience reaching out to both parents and educators to find the audience that YOU want, wherever they are.

Whether on mobile, app, or desktop, we have the means to spread your brand message in whatever format you like.

We’ve worked with brands like Learning Resources, Orchard Toys, My Living World, various tourists boards, Graham’s Family Dairy, and many others.

Why not drop us a line to find out more?
helen.neale@kiddycharts.co.uk

KiddyCharts is a Social Enterprise; one of only a handful in the media sector in the UK. With our focus on mindfulness and wellbeing (Helen Neale, the editor is a Level 3 Student Counsellor), mental health and kindness is at the heart of everything we do.

We want to help kids, and our resources and campaigns try to focus on supporting, and kindness whenever possible.

Kindness is a core value for our company. Every child deserves to be the best they can be. We are here to help ease their journeys, and support parents and teachers everywhere.

So What?

KINDNESS IS EVERYTHING

APP LAUNCHED
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